



2024 ANNUAL REPORT

801-272-9980

www.youthvillage.org

5800 So. Highland Drive,
Salt Lake City, UT 84121

MESSAGE FROM BOARD CHAIR AND PRESIDENT

Dear Utah Youth Village Stakeholders,

As Board Chair and President of Utah Youth Village, we are honored to present our 2024 Annual Report.

This past year was one of growth, gratitude, and impact. In these pages, you'll find a reflection of our financial strength and a tribute to the extraordinary generosity we received in 2024—from individuals, foundations, and partners across Utah and beyond. You'll also see highlights from our programs that show how, together, we are helping thousands of youth and families thrive.

A particular milestone in 2024 was the 30th anniversary of our Families First program. From its modest beginnings, this initiative has grown into a statewide resource, now available in every Utah county. Its enduring success is thanks to the unwavering dedication of our incredible staff over the decades. The stories and data shared in this report speak to the deep and lasting difference Families First continues to make.

We're also proud of how the program continues to grow—reaching more families, more quickly, and now sharing our proven model with other states.

Meanwhile, Alpine Academy remains a national leader in therapeutic and academic support for teens. Our Mountain View and Lakeview campuses offer safe, nurturing environments where students can heal, learn, and prepare for their futures.

This year, Alpine launched its RISES initiative, focusing on five pillars—Relationships, Insight, Safety, Engagement, and Skills—to ensure every student's experience is both purposeful and transformative.

We are also responding to a growing need for foster parents. Our team continues to collaborate with state partners to recruit, train, and support these essential caregivers who play a critical role in the lives of the young people we serve.

As the Village evolves, we've taken time to reflect on who we are and where we're headed. Our senior leadership team has thoughtfully updated our mission and values to better reflect the heart of our work across all divisions. We're excited to share this renewed vision with you for the first time in this report.

Most importantly, we want to thank you—our loyal and dedicated supporters. Your time, generosity, and belief in our mission have made all of this possible. Every success shared in these pages is a reflection of your partnership and your commitment to giving Utah's children and families a brighter future.

Thank you for being part of our Village.

With gratitude,



A handwritten signature in black ink, appearing to read "Gary L. Crocker".

Gary L. Crocker
Chairman, Board of Trustees



A handwritten signature in black ink, appearing to read "Shanna Draper".

Shanna Draper
President



NORTH STAR

We envision a world where every child feels a sense of safety and belonging- and is empowered with the confidence and skills to live a life of meaning.

MISSION

The mission of Utah Youth Village is to empower children and families and help generations to come.

VALUES

DIGNITY

Treating yourself and others with respect, honor and compassion; recognizing the inherent worth and uniqueness of each individual. Empowering those around you to feel safe, respected and valued through your actions and way of being.

POSITIVITY

Cultivating an optimistic and constructive outlook in the workplace. Encouraging a positive atmosphere by promoting collaboration, acknowledging achievements, and finding solutions to challenges with an optimistic approach. Fostering a culture where enthusiasm and encouragement inspire the best in oneself and others.

EXCELLENCE

Committing to continuous improvement and the pursuit of the highest standards in all aspects of work. This involves setting challenging goals, fostering innovation and consistently seeking ways to enhance performance. Striving for excellence means embracing a mindset of continuous learning, adaptation and growth.

STEWARDSHIP

Going beyond mere ownership, stewardship embodies a profound sense of guardianship and commitment to the lives and resources we are entrusted with. It encompasses ethical decision-making, genuine care and fiscal responsibility; ensuring that all resources are carefully utilized to provide the highest quality of service and support.

HELPFULNESS

Actively seeking opportunities to assist and support colleagues and consumers. Demonstrating a willingness to lend a helping hand, share knowledge and contribute to the success of others. Helpfulness involves fostering a collaborative and supportive environment where everyone's success is valued and promoted.

CELEBRATING 30 YEARS OF FAMILIES FIRST

The Families First program was created more than 30 years ago and has grown steadily due to its consistent success in bettering the lives of Utah families. This growth is a direct result of the tireless efforts of the Families First team, who have worked over the decades to deliver and refine services. Their dedication has helped establish Families First as a vital resource now offered in every county across Utah. Below is a summary of the program's lasting and widespread impact.



\$496,725,000

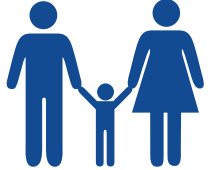
*Total Savings from PREVENTING
hospitalization, incarceration,
delinquency & foster care, etc.*

 **17,940**

Total Children Served

**25 POINT DROP
IN YOQ SCORES**

*YOQ assesses distress of a youth
(13pts is considered clinically significant)*

7,733 

Total Families Served

**PROGRAM
OFFERED IN
EVERY
COUNTY
IN UTAH**

 **29,539**

Total Individuals Served

2024 HIGHLIGHTS



ALPINE ACADEMY

The Alpine team unveiled its new RISES initiative, and this innovative approach is already having a significant positive impact on students and their families. RISES—short for Relationships, Insight, Safety, Engagement, and Skills—represents Alpine’s core focus areas for promoting meaningful growth.

RISES offers a clear roadmap for student success by tracking progress in key areas such as healthy connections, self-awareness, resilience, engagement, and essential life skills. A new, innovative online dashboard empowers parents with real-time access to their student’s progress, enabling them to provide feedback and stay actively involved in the process. This initiative is transforming the way students learn and heal, while fostering a deeper partnership between parents and the school in each student’s journey.



FAMILIES FIRST

While celebrating its 30th anniversary, Utah’s premier in-home intervention program—designed to equip parents and youth with the skills needed to positively change behavior—continued to make a profound impact, serving more than 2,200 youth and families across every county in the state.

The Families First leadership team successfully expanded its capacity by hiring additional specialists, allowing the program to serve significantly more families in a timely manner. Thanks to the generosity of our donors, the average wait time for families seeking help has dropped from over a year to just two to four weeks in most areas. For the first time, the program also offered materials in Spanish and hired several additional Spanish-speaking specialists to better serve Utah’s growing Hispanic community.



TREATMENT FOSTER CARE

Our Treatment Foster Care division made significant progress this year in addressing the growing demand for foster parents in Utah. The Village’s dedicated foster families continued to provide exceptional care and safe, stable homes for some of the state’s most at-risk youth. Our team supports these families with extensive training, 24/7 assistance, and every resource necessary to help them meet the complex needs of the children in their care.

While the children placed in our homes are experiencing tremendous success, each week we are forced to turn away several children in urgent need of a loving family—simply because we do not have enough available foster homes. Recruiting, training, and placing compassionate foster parents will remain a top priority in the coming year.

“Help one child, help generations to come.”

– Lila Bjorklund



SUB FOR SANTA

Thanks to the generosity of many, the 2024 Sub for Santa effort was one of our most successful yet. With incredible support from CHG Healthcare, Aptive, and many compassionate community members, every child and family in our Treatment Foster Care and Families First programs who wished to participate was able to experience the magic of the holiday season.

We were especially inspired by the growing involvement of teen donors this year. The young men and women of the Holladay Youth Council, along with students from Hawthorne Academy, went above and beyond to ensure that our youth had something special to open during the holidays.



SMARTER PARENTING

The Smarter Parenting website continues to serve over 30,000 parents and caregivers each month, helping them find effective solutions to achieve their goals. The recently redesigned site is now more accessible than ever and features enhanced online resources tailored to meet the needs of today's busy parents. These resources include tutorial videos, podcasts, structured games, engaging activities, and a wide range of additional content—all designed to teach essential parenting skills for families navigating challenging circumstances at home. Best of all, this high-quality, research-informed content is offered at no cost and will continue to grow and adapt in response to the evolving needs of parents, caregivers and professionals.



All Smarter Parenting resources are offered at no cost. Please share the website with any family or caregiver looking for proven parenting solutions.

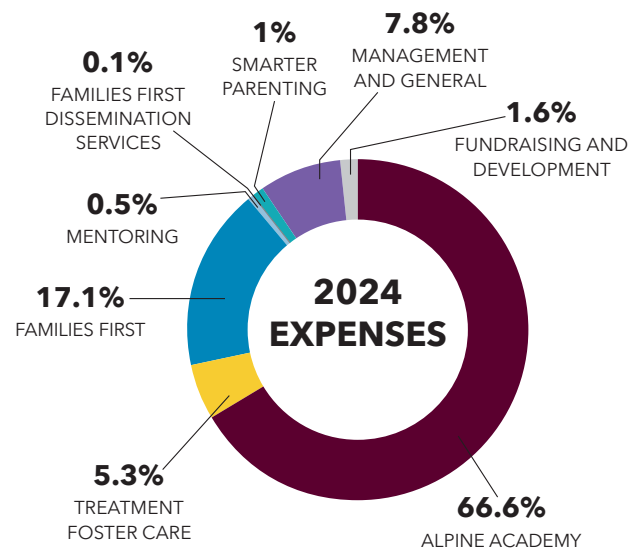
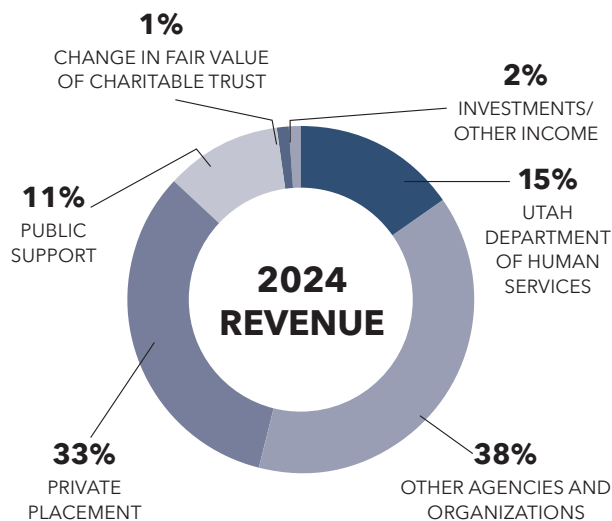
www.smarterparenting.com



HELPING HAND GALA

This event is the Village's marquee annual fundraiser. The 2024 gala honored Amanda Covington, Chief Corporate Affairs Officer for the Larry H. Miller Company, in recognition of her long-standing commitment to Utah's youth and families. Pat Jones, CEO of the Women's Leadership Institute, served as the event's Honorary Chair. In addition to celebrating Amanda's impact, the evening spotlighted the Families First program as it celebrated its 30th anniversary. We are proud to report that the gala raised \$284,560—all of which goes directly toward supporting our programs.

2024 SUMMARY FINANCIAL INFORMATION



Utah Department of Human Services	\$	2,666,605
Other Agencies and Organizations		6,726,294
Private Placement		5,805,744
Public Support		1,924,994
Change in Fair Value of Charitable Trust		(117,192)
Gain on Sale of Property and Equipment		(4,000)
Net Investment Return		171,980
Interest/Other Income		233,406
Net Special Events Loss		(16,483)
TOTAL REVENUE	\$	17,391,348

Alpine Academy	\$	11,669,105
Treatment Foster Care		930,226
Families First		2,982,138
Mentoring		86,662
Families First Dissemination Services		17,847
Smarter Parenting		177,838
Management and General		1,370,330
Fundraising and Development		285,781
TOTAL EXPENSES	\$	17,519,951

CHANGE IN NET ASSETS: \$(128,609)

TOTAL NET ASSETS: \$22,583,043

NOTE: Utah Youth Village's audited financial statement is available online at www.youthvillage.org.

2024 DONORS

January 1 - December 31, 2024

\$100,000 – \$500,000

Crocker Catalyst Foundation

\$100,000 – \$500,000

George S. & Dolores Doré
Eccles Foundation

Norman Tanner & Barbara
Tanner Second Charitable
Support Trust

The Sorenson Legacy
Foundation

The Ray and Tye Noorda
Foundation

\$15,000 – \$99,000

American Express Travel
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Foundation Trust

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Foundation

Florence J. Gillmor Foundation

Fredrick H. Barth Foundation

Globe Life

John D'Arcy

Kem Crosby Gardner

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Ruth E. & John E. Bamberger
Memorial Foundation

Simmons Family Foundation

The Gubler-Hollis
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\$10,000 – \$14,999

Bread Financial
(Comenity Bank)

Brent and Ann Wilson
Foundation

Community Foundation of Utah

Emma Eccles Jones Foundation

Larry H. & Gail Miller Family
Foundation

Lending Club

Long Beach Community

Foundation

Millburn Philanthropy Trust

\$5,000 – \$9,999

Ashley Holbrook

Ashton Family Foundation

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Insurance Company

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Ruby J. Craddock

Memorial Trust

Sallie Mae

Schmidt Family Foundation

Ticket to Dream Foundation

UBS Bank USA

Utah Association of Financial
Services Foundation

Wex Inc

Zions Bancorporation

\$2,500 – \$4,999

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Credit Union

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Boeing Employees

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Foundation

Making A Difference
Organization (CHG)

Schwab Charitable

The Delong Family
Charitable Foundation

The Miner Foundation

Watts Enterprises

\$1,000 – \$2,499

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Archer Family Charitable Corp
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Brian Swenson

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Green Dot Bank

Intermountain Healthcare, Inc.

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JEPS Foundation

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Slaced Decals

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\$500 – \$999

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Pioneer Theatre Company

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\$1 – \$499

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Frank Y. Ishimatsu

LIFETIME GIFTS

Through
December 31, 2024

\$1,000,000 +

Crocker Catalyst Foundation
Crocker Household
George S. & Dolores Doré
Eccles Foundation
Larry H. & Gail Miller
Family Foundation
Smith Household
Tanner Household
The Sorenson Legacy
Foundation

\$100,000 - \$999,999

Alsam Foundation
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Related Services Company, Inc.

Anthony and Jeanne Pritzker
Family Foundation
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Beesley Family Foundation
Brent and Ann Wilson
Foundation
Bruce & Cecilia Petersen
Foundation Trust
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D. Forrest and Gerda M.
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D'Arcy Household
Emma Eccles Jones Foundation
Errol P. EerNisse Family
Foundation
Fidelity Foundation
Fifield Manors
FJM Impact Fund
Florence J. Gillmor Foundation
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Grandeur Peak Global
Advisors
Gubler Household
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Geoffrey Landward
Geraldine T. Coombs
Give Lively Foundation
Groundswell Charitable
Foundation
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Heather Volosin
Heidi Hall
Ivan Gonzalez
Janet Little Seamons
Jennifer Linford
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Jesse Lipson
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John Mahlmeister
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Kaia Takeno
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Rachel Shenkman
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Stefanie Roskopf
Stephen Mandoki
Steven Whited
Sylvia Ortegon
Tara Bell
Taylor Taggart
The Kroger Foundation-Smith's
Neighbor to Neighbor Fund
Thomas Pruess
Tracy Roemmich
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Valarie Berry
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Wayne Arner
Werner Weixler
Wilburn West
Yudas Anmar Bastidas
Zurisadairis Salazar

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Derek Higginbotham
Deseret Industries
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Eide Bailly
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Google
Hale Centre Theatre
Hawthorn Academy
Heber Valley Historic Railroad
Hogle Zoo
Holladay Youth Council
Iglu
iHeartMedia
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Jason Cannon
John Cardona
Jump Around Utah
Knot & Spool
Kodiak Cakes
Minky Couture
Mister Car Wash
Momentum Climbing Gym
Noreen Heid
Pioneer Theatre Company
Porcupine Pub & Grille
Quilts for Kids – SLC
Red Butte Garden
Repertory Dance Theatre
Resorts at Wendover
Ron & Marlyn Darby
Rush Funplex
Salt Lake Acting Company
Salt Lake Film Society
Sandi Freeman
Selva Spa
Sharetix Foundation
Slaced Decals
Solitude Mountain Resort
Spavia
Spoonful of Comfort
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Sysco
Thanksgiving Point
The Pie Pizzeria
The Cheesecake Factory
The Leonardo
Ticket to Dream Foundation
Tracy Aviary
Tuacahn
University of Utah Athletics
Department
Urban Hill
Utah Jazz
Utah Museum of Fine Arts
Utah Shakespeare Festival
Walgreens – Lehi
Watts Enterprises

2024 Lifetime Gifts

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Huntsman International LLC
Intermountain Healthcare, Inc
Kem C Gardner Family Partnership LTD
L.S. Peery Foundation
Lopez Household
Marriner S. Eccles Foundation
National Christian Foundation
Norman Tanner & Barbara Tanner 1999 Charitable Support Trust
Norman Tanner & Barbara Tanner Second Charitable Support Tru
Optum Bank
PMD Personal Microderm/AGE Sciences
Probst Household
R. Harold Burton Foundation
Ruth E. & John E. Bamberger Memorial Foundation
Salt Lake County Community Resources & Development/Housing
Simmons Family Foundation
Sorenson Development, Inc.
Sorenson Household
Stand Together Foundation
The Call Foundation
The Church of Jesus Christ of Latter-day Saints Foundation
The Community Trust of Utah
The Ray and Tye Noorda Foundation
UPS Foundation
Virginia Fackrell Family Trust
Workfront
Zions Bank

\$20,000 - \$99,999

American Research Bureau
Anderson Household
Anonymous Household
Ayco Charitable Foundation
Bankhead Household
Beesley Household

Benevity
Boeing Employees Community Fund
Braun Household
Bread Financial (Comenity Bank)
Carter Household
Castle Foundation
Cheney Household
Child Household
Christensen Household
Claborn Household
Colemere Foundation, Inc
David Kelby Johnson Memorial Foundation (DKJ)
Delta Air Lines Fair Share Com.
Deluxe Corporation Foundation
Department of Human Services
Deseret Management Corporation
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Edwards Life Sciences
EerNisse and Chesley Household
Ellsworth Household
Fidelity Charitable Gift Fund
Filer Household
Fredrick H. Barth Foundation
Freeberg Household
Geary Construction
Gillmor Household
Globe Life
Graham Household
Grant Household
Greene Charitable Remainder Trust
Greene Household
Harrie Household
Harris H. & Amanda P. Simmons Foundation
Harvey Household
Hitt Household
Jacobs Household

James LeVoy Sorenson Foundation
Jensen Household
JEPS Foundation
Joan and Tim Fenton Family Foundation
John & Dora Lang Foundation
John E. Smith Marital Trust
Johnson Household
Junior League of Salt Lake City
Kapp Household
Katherine W. & Ezekiel R. Dumke, Jr. Foundation
Kennecott Utah Copper Charitable Foundation
Kirshner Household
Lawrence T. & Janet T. Dee Foundation
Leahy Household
Love Utah, Give Utah – Razoo Foundation
Masonic Foundation of Utah
Mellor Household
Merit Medical Systems, Inc.
Merrick Bank
Millburn Philanthropy Trust
Mowbray Household
Myers Household
Neilson Household
Nelson Family DAF of SEI
Nelson Household
Nora Eccles Treadwell Foundation
O.C. Tanner Company
Perryman Household
Peterson Household
Ray, Quinney & Nebeker Foundation
Raymond Household
Regions (EnerBank USA)
Rehwald Household
Rice Household
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Rodney H. Brady and Carolyn Hansen Brady Foundation
Romney Household
Rotary Club of Salt Lake City

Ruby J. Craddock Memorial Trust
Sallie Mae
Schmidt Family Foundation
Shizuko N. Harry Irrevocable Trust
Simmons Household
Skaggs Household
Sloan & Sloan, P.C.
Sloan Household
Snellman Household
Sterling and Shelli Gardner Foundation
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The Altschul Foundation
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The Gubler-Hollis Charitable Fund
The Harvey & Gloria Kaylie Foundation, Inc.
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The Sandra Slater McDonald Madsen Trust
Thompson Household
Ticket to Dream Foundation
United Way of Salt Lake
University of Utah
Utah Power
Utah State Employees Charitable Fund
Walker Household
Watts Enterprises
Webb Household
Wells Fargo Utah Region
Wex Inc
Wheeler Foundation
Wilson Household
WordPerfect Corporation
Zions Bancorporation
Zions Bancorporation Foundation

IN HONOR OF

Harris and Amanda Simmons
Dorothy and Werner Weixler

Scott and Jesselie Anderson
Dorothy and Werner Weixler

Rebecca Heal
Anonymous

Every effort has been made to include all 2024 donors & to spell names correctly. If you find an error, please contact Kevin Rusch at 619-578-9555.



LILA'S LEGACY

Lila Bjorklund founded Utah Youth Village in 1969 with a bold vision to uplift vulnerable children and families across Utah. Her selfless dedication and pioneering work laid the foundation for evidence-based programs that continue to transform lives today. Her legacy lives on through every act of care, every family strengthened, and every future made brighter.



IN LOVING MEMORY OF "ARDIE"

Ardeth Greene Kapp, 1931–2024

Ardeth "Ardie" Kapp was a cherished supporter of Utah Youth Village whose unwavering faith, boundless compassion, and quiet strength touched every corner of our mission. A visionary leader and lifelong mentor, she believed deeply in the power of nurturing young lives and lifting future generations. Though she had no children of her own, she became a beloved mother figure to thousands—including many here at the Village. Her presence is dearly missed, but her light continues to guide the work she held so close to her heart.

BOARD OF TRUSTEES

EXECUTIVE COMMITTEE

Mr. Gary L. Crocker
Board Chairperson
Mr. William H. Nelson
Vice Chairperson

Ms. Kim Hannay
Mr. Dell Nichols
Mr. Paul Taggart

If joining the Village board of trustees is of interest and you would like to learn more about the opportunity to serve our mission, please contact Kevin Rusch, VP of Advancement, at: krusch@youthvillage.org or by phone at: 619-578-9555.

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Salt Lake City, UT 84121

"We empower children and families and help generations to come."



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