



2021 Annual Report



5800 So. Highland Drive
Salt Lake City, UT 84121

801-272-9980

www.youthvillage.org

Message from

Gary L. Crocker, Board Chair



Dear Utah Youth Village Stakeholders,

As Chairperson of Utah Youth Village and on behalf of the Board of Trustees, it is my privilege to present our 2021 Annual Report.

We are pleased to report that the Village continues to grow as an organization. This 2021 report presents information demonstrating the Village's overall financial fitness and the incredibly generous charitable support we received in 2021 from so many in our local community and beyond.

Thanks to these generous contributions, along with strong financial management of the Village leadership, our employees had the financial support and resources needed in order to fulfill their vital role in our Utah community and around the world through the Smarter Parenting program.

The Board of Trustees is very proud of the dedicated Village team and the substantial positive impact they made in 2021 fulfilling our mission of "healing and elevating lives through proven family solutions."

Finally, it is my honor to thank Eric Bjorklund, Utah Youth Village President/CEO, for his lifetime of service and leadership of the Village.

Eric will start his much deserved retirement in June of 2022 and we cannot thank him enough for his leadership, entrepreneurial spirit, and tireless devotion to the populations we serve. He has honored the legacy of our founder, Lila, and guided the Village to new heights over the last 37 years.

Thank you, Eric. You will be missed and we look forward to you transitioning on to the Board of Trustees as an Emeritus member.

Thank you to all of our supporters who have been so generous in supporting our efforts financially, along with your time and wisdom. Our success is a direct reflection of your faith in our impactful work.

Sincerely,

A handwritten signature in black ink, appearing to read "Gary L. Crocker". The signature is fluid and cursive, written in a professional style.

Gary L. Crocker
Chairman, Utah Youth Village

Farewell from Eric Bjorklund, President/CEO

Dear Utah Youth Village Stakeholders,

After 37 exceptionally rewarding years as President/CEO of Utah Youth Village, I have made the difficult decision to retire from this role with the organization, effective June 1, 2022.

I have genuinely cherished my time working with the Village staff, board of trustees, and volunteers who help keep the organization moving forward. Most of all, I have appreciated the opportunity at every turn over the last three decades to be inspired, motivated, and lifted up by the youth and families we serve and all they have accomplished and overcome.

I leave this role knowing that the Village will continue to do phenomenal work. The team will continue on with great enthusiasm, a strong work ethic, and many years of experience in fulfilling our vital role of assisting youth and families facing challenging life circumstances to “heal and elevate their lives through proven family solutions.”

I am pleased to announce that I will be passing the baton to our current Program Director, Shanna Draper, who will assume the role of President/CEO on April 1, 2022.

Shanna has transitioned to this role over the last several years and enjoys my full endorsement along with the enthusiastic support of our board of trustees. We are all excited to see the new heights the Village will reach under Shanna’s leadership.

My time at Utah Youth Village has been a transformative experience for me and my family. I will treasure this rewarding experience and walk away with a full heart and a lifetime of positive memories that I will cherish always.

I look forward to the Village’s future and celebrating new and exciting successes together!

All the best,



Eric W. Bjorklund, JD



New President/CEO for Utah Youth Village

Welcome Shanna Draper!

Shanna Draper was named Program Director/
Vice President of Operations at Utah Youth Village in 2007.

Under Shanna's leadership Utah Youth Village has grown from a small nonprofit serving dozens of families each year, into one of Utah's largest and most respected nonprofits focusing on child and family services and well-being.

The Village is now providing services to thousands of youth and families in every county in Utah and thousands more around the world via the online Smarter Parenting program.

Shanna first joined the Village as its first in-home worker for the Families First program in 1994. Due to her strong work ethic, innovative approach and results-driven mentality, Shanna moved up the ranks to eventually become the Director of Families First.

She has also become known and respected nationally for her efforts and advocacy in the field and serves on several national advisory boards.

Since 2012-2022 Shanna served as a board member for the International Teaching-Family Association (TFA). She also served on TFA's Accreditation and Ethics Committee from 2006-2015. Shanna has been the President of the Utah Provider's Association and has served on numerous State delegations and committees aimed at improving services for youth and families.

Before coming to Utah Youth Village, Shanna coached college basketball at her alma mater and worked in the field of sports medicine as a Certified Athletic Trainer.

Shanna received her Bachelor's Degree from Southern Utah University where she graduated summa cum laude. She also received a Masters of Arts Degree in Organizational Management from the University of Phoenix.

Shanna will officially take over as President/CEO of Utah Youth Village in April of 2022.



2021 Accomplishments

ALPINE ACADEMY RANKS IN THE TOP 1% OF ALL COGNIA-ACCREDITED SCHOOLS



Alpine Academy has received Cognia's highest honor, the 2021 School of Distinction. Considered the Gold Standard in academic accreditation, this honor is extended to only 80 of 36,000 schools accredited by Cognia.

Alpine Academy is the only private Residential Treatment Center in the world to receive this distinction. This award acknowledges Alpine Academy's efforts to assist every student we serve in reaching their full academic potential and goals.

FAMILIES FIRST RECEIVES SIGNIFICANT INCREASES IN FUNDING



Families First, Utah's only in-home intervention program designed to teach parents and youth the necessary skills to positively change behavior received two substantial increases in funding.

First, the Crocker Catalyst Foundation generously issued a \$500,000 challenge grant to the Village that will be used to assist youth and families currently on the Families First two year waitlist. Second, Families First's largest contract partner, the Division of Child and Family Services, is significantly increasing the amount of funding provided per family moving forward.

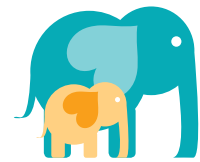
These increases will allow our team to continue fulfilling our state contract while also providing Families First with the capability to increase the number of families served each year and consistently provide services to families on the waitlist in a timely and preventative manner.

RETURN OF THE HELPING HAND GALA



After a one year hiatus due to the impact of Covid-19, the Helping Hand Gala returned in 2021 and was a smashing success. The Village honored Utah's governor and first lady, Spencer and Abby Cox with James and Andrea Clarke of the Labor & Honor Foundation serving as Honorary Chair's. The Village was proud to honor the Cox's for their long and dedicated history of helping Utah's youth and families. The event was attended by over 350 guests and raised just over \$250,000.

SMARTER PARENTING CONTINUES TO SERVE PARENTS AROUND THE WORLD



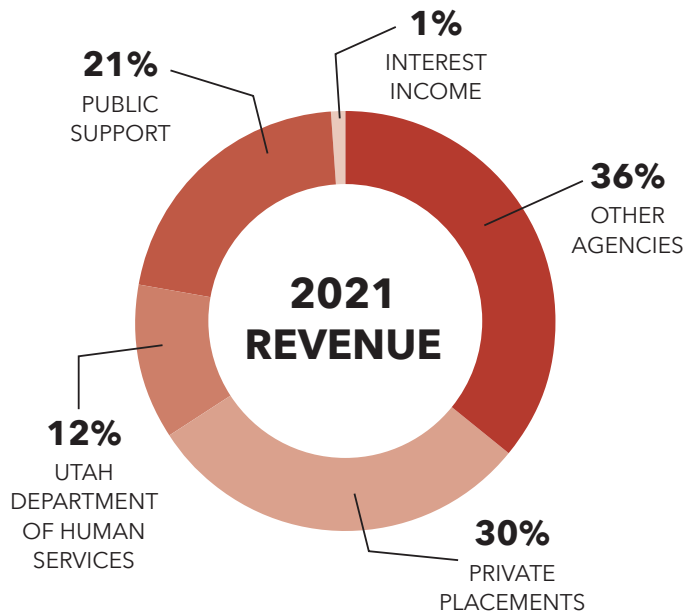
The online resources provided by the Smarter Parenting program continue to be utilized by more parents from around the world. The content created by this innovative program is enjoyed by approximately 20,000 users per month on our website, over 10,000 visitors per month to our YouTube channel, and the latest of our 177 podcasts had over 17,000 downloads. These impactful resources were utilized by parents from the USA, India, Great Britain, Australia, Mexico, Sweden and many others.

SUB FOR SANTA BRINGS JOY TO THE VILLAGE'S KIDDOS

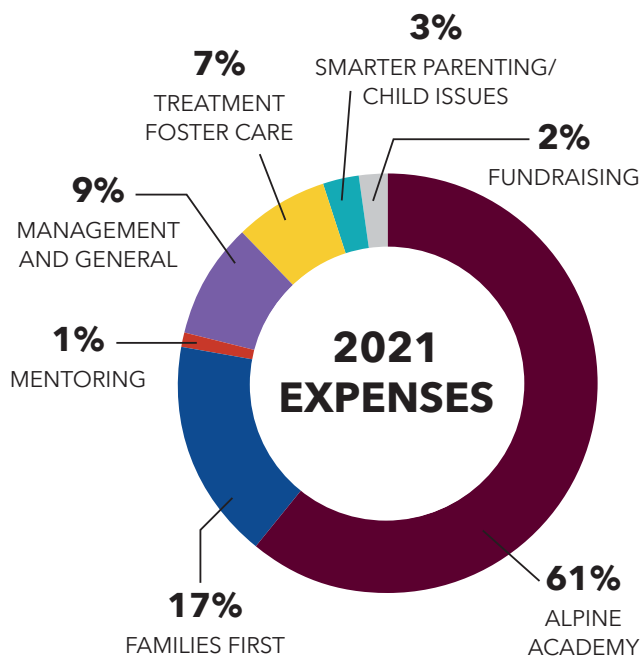


We are pleased to report that every youth and family in our Treatment Foster Care and Families First programs who wanted to participate in this year's Sub for Santa were able to as a result of the generosity of our donors and amazing efforts of our staff and volunteers. These families experienced the joy of Christmas morning with gifts under the tree and also were able to "shop" and give out gifts of their own to family members thanks to our "Santa's Gift Shop."

2021 Financial Information



Other Agencies	\$	5,739,189.00
Private Placements		4,793,799.00
Utah Department of Human Services		1,858,912.00
Public Support		3,517,956.00
Interest Income		182,485.00
Gross Special Events Revenue		0.00
Other Income		13,097.00
Gain on Sale of Property and Equipment		32,697.00
Net Investment Return		(220.00)
Less Cost of Direct Benefits to Donors		0.00
Change in Fair Value of Charitable Trust		0.00
TOTAL	\$	16,137,915.00



Alpine Academy	\$	8,550,332.00
Families First		2,302,295.00
Mentoring		151,571.00
Management and General		1,271,027.00
Treatment Foster Care		1,019,436.00
Smarter Parenting and Child Issues		453,586.00
Fundraising		317,819.00
Loss on Sale of investments		4,574.00
TOTAL	\$	14,070,640.00

TOTAL NET ASSETS: \$20,262,702

NOTE: Utah Youth Village's audited financial statement is available online at www.youthvillage.org.

2021 Donors

January 1 - December 31, 2021

\$100,000 - \$500,000

George S. & Dolores Doré
Eccles Foundation
Kem C. and Carolyn Gardner
Norman Tanner & Barbara Tanner
Second Charitable Support Trust
The Sorenson Legacy Foundation
The Community Trust of Utah

\$15,000 - \$99,000

American Express Foundation
Ruth E. & John E. Bamberger
Memorial Foundation
Beesley Family Foundation
Benevity
Crocker Catalyst Foundation
Fredrick H. Barth Foundation
Florence J. Gillmor Foundation
Emma Eccles Jones Foundation
Larry H. & Gail Miller
Family Foundation
Paul S. Taggart
Ticket to Dream Foundation
C. Scott & Dorothy E.
Watkins Foundation
Brent and Ann Wilson Foundation

\$10,000 - \$14,999

Comenity
Givesmart
Labor and Honor Foundation
William R. Larson
PMD Personal Microderm/ AGE
Sciences

\$5,000 - \$9,999

William H. Child
The Church of Jesus Christ of
Latter-day Saints Foundation
Marriner S. Eccles Foundation
EnerBank USA
Robert C. Gay
Grandeur Peak Global Advisors
Julianne Grant
Robert Gubler
Intermountain Healthcare, Inc

David M. Karasik
Merrill Lynch
Harris H. & Amanda P.
Simmons Foundation
Blake Walker
Zions Bank

\$2,500 - \$4,999

Eric and Sylvia Bjorklund
J.C. Cheney
CompuTech
Deseret Trust Company
Fidelity Charitable Gift Fund
Ashley Holbrook
The Holmes Family Foundation
Ardeh G. Kapp
Gary Perryman
Joyce T. Rice
The DeLong Family Charitable
Foundation

\$1,000 - \$2,499

America First Credit Union
Kenny Bement
Annette Bicher
Rodney H. Brady and Carolyn
Hansen Brady Foundation
Cyprus Federal Credit Union
Sina Dalley
Dell Nichols Commerical Real Estate
Carol Ellsworth
Employees of the State of Utah
Robert M. Graham
Stephen M. Harmsen
Roger Harrie
JEPS Foundation
Operation Kids
Legacy RV Center, LLC
Masonic Foundation of Utah
Merrick Bank
John A. Morris
William H. Nelson
Pacific Insurance
Walter J. Plumb
Schwab Charitable
Shipley Associates, Inc

Slaced Decals
Janet Sloan
Nancy Strom
Tooele Hospital Corporation
WCF
Wiseman Strategies

\$500 - \$999

Joelle Baxter
Beehive Broadband
John D'Arcy
Kathy Fryer
Green Dot Bank
Kristin Hawes
Richard G. Hills
Ice Haus
M. Craig Johns
Bob Mason
Jayadatta Narasipura
Pioneer Theatre Company
Private
Renaissance Charitable Foundation
Rachel Sabin
St. Louis Community Foundation
Sure-Loc Hardware
Raymond Wardt

\$1 - \$499

Barbara Allen
Amazon Smile
James Anderson
Justin B. Anderson
M. Russell Ballard
Jacob Banyai
Todd Barnett
Nicole A. Baum
Scott Bean
Kerry R. Belnap
Gail Bennett
Julie Besler
John Bianucci
Ruth E. Brasher
Marvin S. Broomhead
David Burford
Brock Burns

2021 Donors

Rick D. Burtenshaw
Bryan J. Carroll
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Roger Clarke
Hal Cole
Howard Colman
Geraldine Coombs
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Roger Dibb
James R. Dickson
Dave Donegan
Shanna Draper
Florence Farnsworth
Rick C. Farr
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Magali Giraud-Carrier
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Rosanne Gordon
John Gray
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Rebecca Heal
Michael Henry
Frank Y. Ishimatsu
Ellen Janis
Larry M. Jenson
Karen Johnson
G. Frank Joklik
Sandi Jolley
Denise Kimber
Pamela C. King
Burton J. Knudson
The Kroger Foundation-Smith's
Neighbor to Neighbor Fund
Julia Lester
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Richard Madsen
Alida Martin
Sally Jo Marty
Christy Maughan
Amy McCammon
Robert McComas Family
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Darrell McKinnon
Candi Merrell

Louis Moench
William E. Moyes
Richard T. Murphy
Network for Good
Peggy J. Newman
William Owen
David Parkinson
Quin Pinson
Dixon Pitcher
Marta Poore
Gary Porter
Malinda P. Probst
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R. Tempel Riekhof
Misty Rindlisbacher
Tracy Roemmich
Mary Belle Royer
Kevin Rusch
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Theodore G. Schmidt
Janet L. Seamons
Joseph Simmons
Douglas E. Slade
Homer Smith
Arita Sparks
Liz Stitt
Mark Swenson
Randal W. Swenson
John A. Tahbaz
J. Lewis Taylor
Leonard H. Trauntvein
UK Online Giving Foundation
Don Vernon
Vanja Y. Watkins
Adam Watts
Maysie Watts
Paul Weiss
Werner Weixler
Wilburn West
Jeffrey D. Wheelwright
Jeff Whiteley
Clark Wright
Dan Yeager
Dylan Zwick

SUB FOR SANTA DONORS

Aptive
Hawthorne Academy
Holladay Youth City Council
Christy Maughan
Pioneer Theatre Company
Snow, Christensen & Martineau
Law Firm
Adam Watts
Watts Enterprises

IN KIND DONORS

Amie Olson
Amy McCammon
Brighton Ski Resort
Cactus & Tropicals
Chelbie Hunger Glassworks
Chris Holfeltz
Eide Bailly
Google
Hale Centre Theatre
In-N-Out Burger
Jacob Banyai
John and Dani Cardona
JP Couture
Kevin Rusch
Knot & Spool
Kodiak Leather Company
Little Giant Ladder Systems
Lunatic Fringe
Natural History Museum of Utah
Nicole A. Baum
Odyssey Dance Theatre
Quilts for Kids- SLC
Red Butte Garden
Thanksgiving Point
The Loveland Living Planet Aquarium
The Sorenson Legacy Foundation
Ticket to Dream Foundation
Tracy Aviary
Tuacahn
Unleashes Photography
Utah Grizzlies
Utah Jazz
Utah Symphony
Utah Warriors

*Every effort has been made to include all 2021 donors & to spell names correctly.
If you find an error, please contact Kevin Rusch at 801-308-1056.*

Lifetime Gifts

Through December 31, 2021

\$1,000,000 +

Gary L. and Ann Crocker
George S. & Dolores Doré
Eccles Foundation
Kem C. and Carolyn Gardner
Larry H. & Gail Miller Family
Foundation
Gene K. Smith
The Sorenson Legacy Foundation
Barbara L. Tanner

\$100,000 - \$999,999

PMD Personal Microderm/ AGE
Sciences
Anthony and Jeanne Pritzker Family
Foundation
Betty F. Probst
Salt Lake County Community
Resources & Development/Housing
Simmons Family Foundation
Beverly T. Sorenson
Sorenson Development, Inc.
Paul S. Taggart
The Community Trust of Utah
UPS Foundation
Utah Families Foundation
Blake Walker
C. Scott & Dorothy E. Watkins
Foundation
Russell K. Watts
Brent and Ann Wilson Foundation
Workfront
Zions Bank

\$20,000 - \$99,999

The Altschul Foundation
American Express Travel Related
Services Company, Inc.
American Research Bureau
Gwen Anderson
Anonymous
Ayco Charitable Foundation
Byron Bankhead

H. Brent Beesley
Benevity
Boeing Employees Community Fund
Rodney H. Brady and Carolyn
Hansen Brady Foundation
Louis A. Braun
Roger Carter
Castle Foundation
William H. Child
Dick Christensen
Colemere Foundation, Inc
Crocker Catalyst Foundation
Lawrence T. & Janet T. Dee
Foundation
Delta Air Lines Fair Share Com.
Deluxe Corporation Foundation
Department of Human Services
Deseret Management Corporation
Dominion Energy
Dr. Ezekiel R & Edna Wattis Dumke
Foundation
Katherine W. & Ezekiel R. Dumke, Jr.
Foundation
Edwards Life Sciences
Errol P. EerNisse
Carol Ellsworth
Fidelity Charitable Gift Fund
Brenda Filer
Fredrick H. Barth Foundation
Janice Freeberg
Sterling and Shelli Gardner
Foundation
Geary Construction
Florence J. Gillmor
Robert M. Graham
Julianne Grant
Gerda M. Greene
Greene Charitable Remainder Trust
Robert Gubler
The Dora Gutierrez Charitable
Remainder
Roger Harrie

Marilyn Harvey
Richard K. and Shirley S.
Hemingway Foundation
Karen Hitt
The Huntsman Foundation
Intermountain Healthcare Foundation
Lois M. Jensen
John B. Johnson
Junior League of Salt Lake City
Ardeth G. Kapp
The Harvey & Gloria Kaylie
Foundation, Inc
Kennecott Utah Copper Charitable
Foundation
Alan Kirshner
John & Dora Lang Foundation
Larry H. Miller Charities
Richard Leahy
Masonic Foundation of Utah
The May Department Stores
Company
James Mellor
Merit Medical Systems, Inc.
Doug Mowbray
Garth G. Myers
Marilyn H. Neilson
Nelson Family DAF of SEI
Dinesh C. & Kalpana Patel
Foundation
Gary Perryman
Bruce & Cecilia Petersen
Foundation Trust
Betty Jo Peterson
Marjorie Raymond
Carol Rehwald
Joyce T. Rice
Gloria Romney
Rotary Club of Salt Lake City
Schmidt Family Foundation
Harris H. Simmons
Harris H. & Amanda P.
Simmons Foundation

2021 Lifetime Gifts

S.L. Skaggs
Janet Sloan
Sloan & Sloan, P.C.
John E. Smith Marital Trust
Evelyn Snellman
James LeVoy Sorenson Foundation
Samuel S. Stewart
O.C. Tanner Company
Target

The Sandra Slater McDonald
Madsen Trust
Greg Thompson
Ticket to Dream Foundation
Nora Eccles Treadwell Foundation
United Way of Salt Lake
University of Utah
Utah Power
Utah State Employees

Charitable Fund
The Walbridge Fund, LTD
Watts Enterprises
Dennis Webb
Wells Fargo Utah Region
Wheeler Foundation
WordPerfect Corporation
Zions Bancorporation
Zions Bancorporation Foundation

Memorials & Honoria

January 1 - December 31, 2021

Memorialize a departed loved one or honor a living one with a tribute gift to Utah Youth Village. A card acknowledging your gift without mentioning the amount, is mailed to the family of the deceased or the person you are honoring. Tribute gifts can be given online or call Kevin Rusch, 801-308-1053.

IN MEMORY OF

Bonnie Piingar

Don and Deveda Vernon

Beverlee Anderson Carter

Fidelity Charitable Gift Fund

Gwen Anderson

Merrill Lynch

Aenona Mayhew Crocker

Robert and Gail McComas

Richard Leahy

St. Louis Community Foundation

IN HONOR OF

Harris and Amanda Simmons

Dorothy and Werner Weixler

Scott and Jesselie Anderson

Dorothy and Werner Weixler

Jackie Diebold

Private



Past, Present, and Future **Lila's Legacy**

Lila Bjorklund founded Utah Youth Village and worked full-time, without compensation, for 30 years.

Her commitment was extraordinary. Your life is characterized by the same love and concern that defined her life.

That's why we established Lila's Legacy of Caring. It's for people like you who want to leave a legacy of caring for the most unfortunate children among us.

Members of Lila's Legacy of Caring leave a bequest or another planned gift to Utah Youth Village. They are listed on the enclosed annual report. If you'd like more information or simply want to tell us that you've included the Village in your will, please contact Kevin Rusch at krusch@youthvillage.org or 801-308-1056. He would love to hear from you.

“Help one child, help generations to come.”

– Lila Bjorklund

Leadership

BOARD OF TRUSTEES

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Ms. Ardeth Kapp

Mr. William H. Nelson

Mr. Paul Taggart

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Mr. Dell Nichols

Mr. Gary Perryman

Mr. Harris Simmons

Ms. Allyson Torsak

Mr. Blake Walker

Mr. Russell K. Watts

Lila B. Bjorklund
Founder

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SENIOR LEADERSHIP TEAM

Eric Bjorklund
President/CEO

Shanna Draper
Chief Operations Officer

Denise Kimber, SSW
Programs Director

Tracy Roemmich
Financial Director

Kevin Rusch
Director of Advancement

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Wayne Arner, LCMHC
Families First Director

Rob Bjorklund
Director of Marketing

Christian Egan
Director of Alpine Academy

Naomi Halterman
Director of People Services

Chris Holfeltz
IT Director

Siope Kinikini, CMHC
Director of Smarter Parenting

Kyle Petersen
Director of Treatment Foster Care

Jamie Riccobono
Director of Development



5800 So. Highland Drive
Salt Lake City, UT 84121

“We heal and elevate lives through proven family solutions.”

